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## THE MERRY SHOPPER.

The Yuletide is this year responsible for one of the largest bodies of eager people bent on accumulating Christmas joys for big and little folks that America has known since way back in 1914, when war clouds had gathered over Europe and the shadows had already begun to cast their sinister reflections upon the United States. The chief point for comment over the approaching holiday this year is that for so many thousands it will find the clouds removed and the return of sunshine for the children who for nearly six years have been under the reflex shadows of the war. The country is still under that shadow in some of its activities but there is abroad in the land a disposition to return to the old encouragement of childish joys and the full celebration of the Yuletide customs of pre-war days.

To this end the holiday may be expected to display much of the old time recognition of its distinctive appeal to the young. Its best celebration is that which gives the foremost thought to the children. It is only when this idea is enlarged and expressed that the season secures its happiest celebration. The disposition to make the season one for the indulgence of extravagance adult practices and dissipations is destructive of the real joy and meaning of the season.

For this reason the merriment and the season's gifts should be centered in the provisions we make for the child in the home and for the homeless child. It is in these directions that the greatest Christmas joys lie. The stores, crowded with toys and with distinctively useful things that belong in the realm of childhood, evidently sense this spirit, and in response to it have anticipated the childish tastes.

The displays that greet us from shop windows serve more than a practical or commercial value for shoppers. They re-create in mature minds the eternal joy of childhood. The coming season's memories are the grown people's chief joy, or should be. No other season so stirs the heart of those who are now the providers of those same joys that were once theirs. If this spirit is not confined to the mere selfish and narrow limits of those "of our own" but is expressed in making richer and fuller the lives of those who need our help, this Christmas tide will be the happiest and most useful of our lives.

## "WHAT'S YOUR HURRY?"

Automobile and other street accidents have become so numerous in many cities that campaigns have been commenced to teach the public, pedestrians as well as drivers of vehicles, the wisdom of exercising care on the public streets.

Investigations of accidents on the streets have developed that a large per cent of them is avoidable; that they are the result of carelessness on the part of the driver of the vehicle or the pedestrian who is the worst sufferer when a collision occurs.

Men and women rush across the streets or be-

tween street cars and vehicles, apparently without any thought of the dangers they face in doing so. Many persons can be seen leaving a street car at the rear door and crossing the street behind the car, thereby running the risk of being struck by a car passing on the "blind" side.

Automobile drivers are not blameless in the matter. Many of them take chances in rushing across a street ahead of a street car or another automobile, all for the evident purpose of saving a few seconds, as if the saving of time justified them in running the risk of being struck.

Even without the aid of a traffic officer at the street crossing, travel would adjust itself if every person exercised good judgment in crossing. "Go with the traffic" is advice which may be followed with safety under almost every condition.

The drivers of vehicles are blamed for many more accidents than should be charged to them. Pedestrians have a responsibility which they should not attempt to evade. It is much easier for the individual to wait a few seconds than it is for the driver of an automobile to stop to prevent striking a person who has rushed into the middle of the street in thoughtless haste.

Every person, driver or pedestrian, who uses the streets has it in his power to add in making the streets safe for all.

## WILL THE FARMER QUIT?

Some sensitive souls appear to be somewhat perturbed by the fear that the farmers of the United States, discouraged by the drop in prices, this year, will give up the job of feeding the American people and a lot of other folks.

Well, the farmer has been doing considerable complaining, and it must be admitted that he has the best reasons he ever had for complaint, but it is a reflection on his intelligence to say that he will quit just because things have gone a little against him.

One thing seems certain—the prices of farm implements, fertilizer and such other things as the farmers buy must be reduced in price to justify the farmer to continue in agriculture, failing which he will have the best reason imaginable for quitting the job.

The cost of production must be reduced, and this must be done by the interests which look to the farmers for sales—the manufacturers of agricultural implements, producers of fertilizers and other farming essentials.

The American farmer is not a quitter, although a few of his number drift into the towns in the hope of bettering themselves, just as the city man goes from one town to another for the same purpose. The farmer has just as much grit as the manufacturer or merchant, and he will see this thing through to better days.

Let congress give the farmer some help in finding a foreign market for the surplus grain, and it will not be long until prices will be equalized, although it may mean a slight advance in the prices of wheat and corn in this country. With the farmers prosperous, the condition of the nation generally will be improved.

LEAP YEAR will soon be over and then a man will know that it is he who is being embraced and not the opportunity.

IT IS QUITE remarkable the sympathy the "wets" have for the poor boob who has nothing but moonshine whiskey to drink.

IT USUALLY twitches a man's vanity when he discovers for the first time that he has aroused a woman's interest.

PROBABLY BY the time Ponzi gets out of prison his victims will have been stung by others and have forgotten him.

THE OLD-FASHIONED idea that clothing was intended to protect the body may be revived again some day.

WAR TAXES would be worth it if they would teach the world that wars are not worth the price.

NEARLY EVERYTHING that has helped the world was a crazy idea at one period of its development.

## The-Passing-Show

THE rain falls upon the just  
 AND the unjust alike in this vale  
 OF tears and editors

AND profiteers alike wear union  
 suits.

A WOMAN'S crowning glory  
 IS her hair according to the poet  
 BUT we do not think he  
 MEANT superfluous hair.

ABOUT half of the matrimonial hat-  
 tles

ARE caused by the fact  
 THAT it is easier to get a man  
 HOME before supper

THAN it is to keep him at home at  
 ter supper.

ONE doesn't need to travel far to  
 realize

THAT the old-fashioned art of  
 SPANKING is being sadly neglected.

LATEST ground for divorce at our  
 house

EXTREME cruelty of defendant  
 AS exemplified by deliberately

BREAKING crackers in his soup  
 AFTER son and heir has been in-  
 formed

THAT he must do such a thing.  
 AND if you did get friend

WIFE everything she wants  
 SHE would want everything the  
 other

WOMEN want

THE trouble with a lot of reformers  
 IS that they are all the

TIME trying to add something  
 TO the Ten Commandments.

When you wish "some-  
 body would invent  
 something new to eat" you  
 need BEECHAM'S PILLS. Even  
 when digestion is good, poisons  
 are formed during its pro-  
 cesses that unless eliminated  
 irritate mind as well as body.

**BEECHAM'S  
 PILLS**  
 Sold every-  
 where.  
 In boxes,  
 10c, 25c.

ABOUT the best the most  
 DILIGENT editor can expect from  
 THE advertising manager

ABOUT this time of the year is to  
 BE regarded as a necessary evil.

EVEN when a woman  
 IS so old that she can't deny her age  
 SHE wants you to understand

THAT there was a time  
 WHEN she was as young as any-  
 body.

WELL if this country ever does get  
 back

TO Puritan methods a lot of  
 BABBLING men and scolding women  
 WILL at last get what

IS coming to them.  
 EVEN after a man seems

TO all outward appearances  
 TO have earned the confidence and  
 RESPECT of the neighbor women

HE has a pretty well defined sus-  
 picion

THAT they think he is trying to  
 make up for some

DOMESTIC dereliction when  
 THEY see him carrying out the  
 garbage pail.

ANOTHER reason why

Horlick's Malted Milk

Originated by  
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Get the ORIGINAL

Fresh, full-cream milk and the extract of se-  
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 hot or cold water. Keep at home or when traveling.

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 thus Avoiding Imitations  
 SUBSTITUTES Cost YOU Same Price  
 Write for free sample to Horlick's, Dept. B, Rahne, Wis

A GIRL likes to have a good figure  
 IS because she is going  
 TO get married and lose it.  
 THE powers will never have a  
 SATISFACTORY concert just as long  
 AS one of them insists on being the  
 soloist.

**A COLD  
 IS ALWAYS  
 DANGEROUS**

Prevent It  
 By Taking  
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 diately.

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